



Where Color Meets Business



Interstar Solutions



## Every color in stock, all the time

- Increase your bottom line
- Thousands of colors on demand
- Program unlimited custom colors
- Exclusively designed for Interstar's Granastar® granular pigment
- Increase your color choices while reducing inventory
- Incredibly easy to use
- No waste, no mess
- Lifetime warranty



**EasySTAR**  
Color Dispenser

Bag your own granular pigment in minutes

**MegaSTAR**  
Color Dispensing System

Dispenses pigment directly into your truck



[www.interstar-paf.com](http://www.interstar-paf.com) • 800.567.1857

## We're a DIFFERENT kind of concrete pigment company.

**"We put customers first, plain and simple."**  
 – Zachary Gillman, President

We've leveraged our expertise in the concrete industry to offer you more than just products. The professional marketing services and the technical support we provide will help you grow your business. Our flexible approach allows us to tailor our products and services to your specific needs.

- Pigment • Decorative Concrete Products • Marketing Services
- Customer Support • Pigment Dispensers

**Focus on what you do best, and we'll provide you with the tools and support you need to get the job done.**

### Pigment

Granastar® granular pigment is a patented, free-flowing synthetic iron oxide developed for use with automatic dispensing systems. Granastar is the most vibrant pigment with the highest tinting strength on the market. Its greater intensity means less pigment is needed to achieve the desired color, making Granastar 30% to 50% less expensive per yard (or meter) than liquid pigment.

**Benefits:**

- Disperses quickly and easily
- Free-flowing (won't clog)
- Consistent results, batch after batch
- Maximum coloring power
- Easy to handle
- Low dust, no mess, no waste
- Permanent (weather-resistant, sunfast)
- Environmentally safe, non-toxic

### Decorative Concrete Products

Interstar is the only company to offer everything you need to get the job done and then to maintain it long after the work is done. Our complete line of products goes beyond pigment, admixtures and fibers to non-reactive stains, hardener, release, sealers, wax, cleaners and more.

**Benefits:**

- A continual revenue stream
- Everything you need in one place
- Wide variety of product offerings

## The ONLY solution in the market where color meets business

### Marketing Services

With nearly 30 years of experience in the industry, we understand concrete. We have a dedicated team of marketing experts whose familiarity with the industry is as unique as the marketing services we offer. As specialists in corporate image development they will take the time to understand your needs and create personalized, one-of-a-kind solutions to help you position your company in its target market.

**Benefits:**

- Personalized marketing materials
- Corporate identity development
- Custom color sample kits
- Increase your brand recognition
- Minimal (or no) cost to customers

### Customer Support

We're unconventional. Innovative. We're not ordinary, and we don't want our service to be ordinary; it's extraordinary. We deliver outstanding service. We believe "good enough" isn't acceptable. We pledge to be polite, responsive, flexible and to put our customers first.

**Benefits:**

- Speak with a real person, not an automated system
- Technical experts are always available to assist you
- Orders are shipped the same day in most cases
- Custom color development
- Specific packaging requirements? No problem.

### Pigment Dispensers

Interstar was the first company to develop granular pigment dispensers. Our dispensers are backed by over a decade of proven reliability, with hundreds of systems installed and operating worldwide. Interstar dispensers help you grow your business by offering 1000s of colors with minimal inventory, no investment and no hassles. They're the cleanest, greenest, easiest solution on the market.

**Benefits:**

- The original: proven, reliable
- Every color in stock, all the time
- No heat or circulating pumps required
- No seasonal shutdown necessary
- 1000s of pre-loaded colors to choose from
- Add unlimited custom colors of your own
- Completely turn-key, very easy to maintain
- No mess. No waste.